

DOWNRIVER PRIDE

SPONSORSHIP

PACKET

Greetings!

We're thrilled to share exciting news—Downriver Pride is back again after a very successful first year! This vibrant event will once again unfold in the heart of Downtown Wyandotte this June, and we're on the lookout for sponsors to help make it even bigger and better. Your support is the driving force behind the realization of this extraordinary celebration!

Without amazing sponsors like you, this event would not be possible. Your generous donations help us cover so many great things—from entertainment and stage rentals to our dedicated kids' area and so much more. Your support ensures that Downriver Pride remains a fun, inclusive, and meaningful event for everyone in our community.

To ensure that Downriver Pride 2025 is truly successful, we have established a strategic partnership between Pride in Downriver, a 501(c)(3) nonprofit, and Conz Productions LLC. This collaboration allows us to maximize community impact, allocate resources efficiently, and create a sustainable, long-term future for Downriver Pride. With Pride in Downriver's nonprofit status, we can further our mission of supporting local LGBTQ+ initiatives, while Conz Productions LLC brings expertise in event coordination and execution to make this celebration an unforgettable experience.

Downriver Pride promises an incredible lineup—diverse vendors, captivating entertainers, delicious food, and more. It's an event like no other, and your sponsorship makes it all possible. Downriver Pride 2025 will be held on June 20th and 21st.

On the next page, you'll find a comprehensive listing of sponsorship packages, outlining the fantastic perks and benefits you'll enjoy in return for your invaluable support. Should any questions arise or if you'd like more information, please feel free to email us at Sponsor@DownriverPride.Com or give us a call at (734) 888-8364. Our team is here and ready to help!

In the spirit of community engagement, we are proud to announce that a portion of the proceeds from the event will be donated to local non-profits. Furthermore, we are actively working on establishing a meaningful partnership with a local non-profit to amplify the impact of our community give-back initiatives.

Your sponsorship not only supports the success of Downriver Pride but also contributes to the well-being of our local community. We are excited about the prospect of working together to make this event a resounding success and truly appreciate your consideration.

Thank you for your time and commitment to fostering a more inclusive community. Your support truly makes a difference!

Cheers,



Jake (He/him/His)
Event Coordinator | Conz Productions LLC

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PACKAGES

NAME SPONSOR

\$10,000 (1 Sponsor)

- Three (3) 10 x 10 Tents
- Banners Located at the entrance of the festival with large logo on it
- Logo on DownriverPride.com Website
- Logo on volunteer shirts and staff t-shirts
- Logo located on banner on the bottom of the stage
- Logo on hand fans to be distributed to the public
- Logo on directional festival signage
- Logo on cut out photo frame
- Banners, a t-shirt, the cut out frame and a badge will be sent to the sponsor as appreciation
- Logo on badges for vendors, volunteers, entertainers and staff
- Company mentioned in radio ads as name sponsor
- Logo placement on snapchat lense to be used in the event space
- Logo on advertising material *where applicable depending on time frame
- Page in the Pride Guide
- Logo on Facebook Profile Photo frame for all faceook users to use

PLATINUM MAIN STAGE SPONSOR

\$7,500 (1 Sponsor)

- Two (2) 10 x 10 Tents
- Logo on Banner used as stage backdrop
- Logo on DownriverPride.com Website
- Logo on two banners place on the sides of the stage
- Logo on volunteer shirts
- Logo on hand fans to be distributed to the public
- Logo on directional festival signage
- Logo on cut out photo frame
- Logo on badges for vendors, volunteers, entertainers and staff
- Banners, a t-shirt, the cut out frame and a badge will be sent to the sponsor as appreciation and for collection
- Company mentioned in radio ads
- Logo placement on snapchat geofilter to be used in the event space
- Logo on Facebook Profile Photo frame for all faceook users to use

PRIDE PARADISE SPONSOR

\$7,500 (1 SPONSOR)

- One 10 x 10 Tents
- Logo placed on cups
- Logo placed on banners around area
- Logo on DownriverPride.com Website
- Logo on volunteer shirts
- Logo on hand fans to be distributed to the public
- Logo on festival signage
- Logo on cut out photo frame
- Logo on DownriverPride.com Website
- Logo on badges for vendors, volunteers, entertainers and staff
- Banners, a t-shirt, the cut out frame and a badge will be sent to the sponsor as appreciation and for collection
- Company mentioned in radio ads
- Logo placement on snapchat geofilter to be used in the event space
- Logo on Facebook Profile Photo game for all faceook users to use

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CHILDRENS AREA

\$3,500 (1 Sponsor)

- One 10 x 10 Tent
- Logo placed on banner within area
- Logo on volunteer shirts
- Logo on festival signage
- Logo on DownriverPride.com Website
- Banners, a t-shirt, the cut out frame and a badge will be sent to the sponsor as appreciation and for collection
- Company mentioned in radio ads as kids area sponsor when applicable

STAGE SPONSOR

\$2,500 (10 Sponsors left)

- One 10 x 10 Tents
- 3x4 Banner on the bottom of stage
- Logo on volunteer shirts
- Logo on hand fans to be distributed to the public
- Logo on directional festival signage
- Logo on DownriverPride.com Website
- logo on badge for vendors, volunteers, staff and entertainers
- Sponsor will receive a copy badge, t-shirt and banner

GENERAL SPONSOR

\$1,500 (20 Sponsors left)

- One 10 x 10 Tent
- Logo on volunteer shirts
- Logo on directional festival signage
- Logo on DownriverPride.com Website
- Sponsor will receive two shirts

WEBSITE OR IN-KIND DONATIONS

If you would like to become a website sponsor or an in-kind donations sponsor, please email Sponsor@Downriverpride.com for more information and to discuss sponsorship packages.

NEED TO TALK TO SOMEONE?



Sponsor@DownriverPride.Com



(734) 888-8364

The preferred method of contacting us is through email, as we respond most promptly through that channel. Alternatively, you can reach us by phone. If we are unable to answer, kindly leave a detailed message, and we will get back to you as soon as possible! If you are communicating through someone already please refer your questions to them!

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SPONSORSHIP

RULES & REGULATIONS

You are cordially invited to submit your application for Downriver Pride Sponsorship. The event is held in the central business district of Wyandotte, Michigan. Please review the attached rules and regulations. Your application will be reviewed by qualified staff, and you will be notified via email of your status in the event.

All vendor setup components shall be inspected by the City of Wyandotte Fire Department to ensure compliance with local laws, regulations and to ensure safety and security of all participants. Additional information regarding Tent Inspection and Transient Vendor Spaces are 10' x 10' approximately (the average size of most tents) and will be placed directly next to another tent.

The Wyandotte Fire Marshal has mandated that generators and/or kerosene lights are not allowed. Generators in violation of this restriction may be confiscated until the end of the show.

No merchandise is allowed outside of booth area. Booths must be kept neat and attractive at all times during the event. Absolutely all inventory, boxes, artwork, chairs, etc. must be contained within your booth space and cannot interfere with adjacent exhibits or walkways in anyway.

Vendors expressly agree to comport themselves in a respectful and cooperative manner. Any conduct deemed inappropriate by Conz Productions LLC staff and Downriver Pride staff may lead to expulsion from future Conz Productions LLC events. Additionally, vendors may be required to leave the event without entitlement to a refund. It is imperative to note that Downriver Pride is a family-friendly occasion, and vendors commit to aligning their offerings with the thematic nature of the event. Furthermore, vendors are obligated to adhere to all directives provided by staff and uniformed security pertaining to site safety and regulations.

Hawking and any form of guest interaction not confined to your booth are strictly prohibited. This policy is implemented to preserve the guest experience throughout Downriver Pride.

Vendors who decline to cooperate and engage in disruptive behavior toward Conz Productions LLC staff, City of Wyandotte Staff, Wyandotte Municipal Services Staff, other vendors, Downriver Pride Volunteers, and members of the community may be required to leave the event without a refund and could face disqualification from participating in future Conz Productions LLC events.

Disruptive behavior encompasses actions such as swearing, screaming, acts of aggression, threats, or any conduct deemed disruptive by Conz Productions LLC, the City of Wyandotte, and Winter Market in Wyandotte Staff. Given the nature of this event as a celebration of LGBTQIA+ Pride, any form of discrimination or demeaning behavior towards individuals in attendance, working, or volunteering at Downriver Pride is **STRICTLY PROHIBITED**. In the event of a substantiated instance of discriminatory conduct, you may be asked to **LEAVE WITHOUT A REFUND** and may face **BANNING** from all Conz Productions LLC events, including future Downriver Pride Events. Legal action may also be pursued if warranted.

Participants are accountable for their personal property and must provide their own tents, tables, chairs, and change. Vendors are responsible for obtaining insurance and ensuring the protection of their items and displays. Conz Productions LLC, City of Wyandotte, and Downriver Pride staff and volunteers assume no responsibility for any damage to items or displays. Participants are strictly prohibited from handling another participant's property unless explicit permission is granted by the owner of the goods.

Participants are required to furnish their own tent, chairs, tables, and other display equipment. Only battery-operated lights are permissible for showcasing work. As all booths are situated outdoors, tents must be equipped with a mini-

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mum of 40 pounds of weight on each corner. Staking into the pavement or securing tents to poles, hydrants, or other objects is strictly prohibited.

Participants are advised to contact the market staff before the event to obtain more information about appropriately weighting their tents.

The Jury, Conz Productions LLC staff, and City of Wyandotte staff retain the right to reject items during the show that are deemed in poor taste, as determined solely at the discretion of the jury, Conz Productions LLC staff, and City of Wyandotte staff. Additionally, items not meeting the required quality or product category, as submitted for review, may be declined. Vendors not in compliance with Downriver Pride rules and regulations will be obligated to leave the show promptly without receiving a refund. Given that this is a family-friendly event, it is imperative that all vendors maintain age-appropriate content within their booths suitable for ALL AGES.

Vehicles are permitted for unloading during specific times upon acceptance. Once the unloading is complete, the vehicle must be promptly removed from the site. All vehicles must be clear of the site by 10 am. Re-entry of vehicles for loading is permissible only after confirmation from our staff that it is safe to do so. Vendors seeking reasonable accommodations to keep their cars, trucks, or trade vehicles close or adjacent to their vendor areas must make a formal request. However, Conz Productions LLC, and Downriver Pride staff reserve the right to reject such requests if they are deemed too dangerous, disruptive, or unnecessary. Additional details regarding load-in and load-out times will be provided in your vendor information packet.

Wyandotte Police may issue tickets for driving, standing, parking, or any violations. It is important to note that Conz Productions LLC is not responsible for any ticket issued to you before, during, or after the times of Downriver Pride. Participants are solely responsible for compliance with traffic and parking regulations enforced by local authorities. Requests for exceptions to any rules may be submitted after the acceptance of the invitation.

Approved exceptions must be implemented at least two weeks before the event date and will be documented by Conz Productions LLC staff. By participating, you grant authorization to Conz Productions LLC, City of Wyandotte, and Downriver Pride staff to use your name, image, and likeness, along with representative samples of your work, for the purposes of promoting and advertising Downriver Pride.

The event times presented are the most accurate as of the current moment. It is imperative to recognize that these times are subject to change, and by participating, you consent to adhere to any revised schedules determined by Conz Productions LLC. Please note that if you are a sponsor, no refunds will be provided after payment is received. The costs associated with organizing this event are incurred irrespective of cancellations or event postponements.

You acknowledge the inherent risks associated with outdoor public displays of your artwork. IT IS YOUR RESPONSIBILITY TO OBTAIN PROPER INSURANCE AND ENSURE THE PROTECTION OF YOUR WORK AND SETUP. Conz Productions LLC, City of Wyandotte, Downriver Pride staff, and its partners are not liable for any loss or damage. If you possess insurance, you must include Conz Productions LLC and the City of Wyandotte, P.O. Box 126, Wyandotte, MI 48192, as an additional insured on your liability insurance, with a minimum coverage of \$1 million, by May 15th, 2023. In the absence of insurance, please contact us for an Insurance Waiver Form.

Each vendor is required to provide Conz Productions LLC with a current and valid copy of all licenses and permits essential for their operation in compliance with the Wayne County Health Department and the State of Michigan. The vendor application for items such as produce, plants, meat, hot foods, homemade foods or goods, Certified Kitchen Licenses, SERV Safe Certifications, etc., must include a copy of the pertinent state license. In the event of acceptance, all vendors must adhere to these requirements.

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APPLICATION

Please fill out the Application below to become a sponsor at the Downriver Pride taking place on June 20th -21st, 2025, and carefully review the Policies, Rules, and Regulations for participants.

A member of our staff will be contacting you by phone or email promptly after receiving your application to go over details. Each sponsor must designate a representative who shall be responsible for knowing all rules and regulations; distributing necessary information to (own group) members; ensuring that all assigned duties are adequately carried out; and staffing your booths.

Business Name: _____

Representatives Name: _____ Pronouns: _____

Email: _____ Phone: _____

Mailing Address: _____ City/State/Zip Code: _____

Comments or Questions for the Event Coordinator: _____

PLACE AN (X) NEXT TO THE SPONSORSHIP LEVEL YOU SELECTED:

- | | |
|---|--|
| <input type="checkbox"/> Name Sponsor | <input type="checkbox"/> Pride Paradise Sponsor |
| <input type="checkbox"/> Platinum Stage Sponsor | <input type="checkbox"/> Children's Area Sponsor |
| <input type="checkbox"/> Main Stage Sponsor | <input type="checkbox"/> In-Kind Donation (Must talk |
| <input type="checkbox"/> General Sponsor | to event coordinator) |

Kindly be advised that in the event a sponsorship level has reached its capacity, a member of our staff will promptly reach out to discuss alternative options or address any inquiries you may have. We appreciate your understanding and look forward to the opportunity to assist you further.

COMPLIANCE AGREEMENT:

I hereby acknowledge and agree to indemnify, defend, and hold harmless Conz Productions LLC, its staff, contractors, volunteers, and any individuals working in conjunction with them, from and against any and all claims, liabilities, damages, losses, costs, and expenses, including legal fees and expenses, arising out of or related to my participation in any activities or events organized, facilitated, or associated with Conz Productions LLC. Conz Productions LLC retains the right to modify these terms at their discretion. This indemnification extends to any claims or actions brought by third parties, as well as any claims arising from my own actions or negligence. Furthermore, my company, its employees, contractors, and volunteers agree to act in accordance with the Rules and Regulations provided by Conz Productions LLC, both as explicitly written and as verbally communicated to us.

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

Payment Type: _____ Amt: _____ Invoice/Check #: _____ Notes: _____ Int: _____

Insurnace: _____ Hold Harmless: _____ Additional Notes: _____

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SUPPLEMENTAL

This document serves as a supplement to the sponsorship application, highlighting additional opportunities for individual sponsorship beyond the pre-defined sponsorship packages. Explore these standalone sponsorship options to tailor your support to specific aspects of our program or event. More standalone options are added every week on our website www.downriverpride.com.

Business Name: _____

Representatives Name: _____ Pronouns: _____

Email: _____ Phone: _____

Mailing Address: _____ City/State/Zip Code: _____

PRIDE GUIDE:

___ Full Page Ad \$500

___ Half Page Ad \$275

___ Quarter Page Ad \$150

___ 1/8 Page Ad \$80

WEBSITE:

___ Diamond Ad \$500
* Large logo on website and social media.

___ Sapphire Ad \$275
*Medium Logo on Website.

___ Ruby Ad \$150
*Small Logo on Website.

T-SHIRT:

___ Large Logo \$100
* Large logo on back of T-Shirt.

___ Small Logo \$75
*Medium Logo on back of T-Shirt.

___ Name \$30
*Name on back of T-Shirt.

MISCELLANEOUS:

___ Hand Fan Sponsor \$500
* Hand Fan Sponsor will get their logo on the hand fan. Logo will also be on directional Signage.

___ T-Shirt Sponsor \$275
* T-Shirt Sponsor will get their logo on the Volunteer T-shirts. Logo will also be on directional Signage.

___ Porta-John Sponsor \$1000
* Porta-John Sponsor will get an 8.5 x 11 ad in the Porta-Johns. Logo will appear on directional signage.

___ Badge Sponsor -\$600
* Badge Sponsor will have logo on lanyard of the badges. Logo will also be on directional Signage.

___ Kids Craft Bag Sponsor \$500
* Logo will be placed on bag which holds crafts for kids. Bags will be given away in Kids Area. Logo will also be on directional Signage.

___ Pride Favor Sponsor \$650
* Logo will be placed on Pride Favor which will be given away to attendees of pride. Logo will also be on directional Signage.

COMPLIANCE AGREEMENT:

I hereby acknowledge and agree to indemnify, defend, and hold harmless Conz Productions LLC, its staff, contractors, volunteers, and any individuals working in conjunction with them, from and against any and all claims, liabilities, damages, losses, costs, and expenses, including legal fees and expenses, arising out of or related to my participation in any activities or events organized, facilitated, or associated with Conz Productions LLC. Conz Productions LLC retains the right to modify these terms at their discretion. This indemnification extends to any claims or actions brought by third parties, as well as any claims arising from my own actions or negligence. Furthermore, my company, its employees, contractors, and volunteers agree to act in accordance with the Rules and Regulations provided by Conz Productions LLC, both as explicitly written and as verbally communicated to us.

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

Payment Type: _____ Amt: _____ Invoice/Check #: _____ Notes: _____ Int: _____
Logo Rec.: _____ Hold Harmless: _____ Additional Notes: _____